

Max Avedisian

Web Developer

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EXPERIENCE

Mendix, Boston, MA — *Front-end Web Developer*

2020 - Present

Joined Mendix's digital marketing team to bolster their small web development team. Key initiatives included developing virtual live event streaming portals for Mendix World 2020 & 2021, and advancing goals procured by the SEO team by developing important sales, marketing and platform pages. Additionally created a new in-house handbook resource for documenting web development workflows to improve consistency. Also helped lead a new pattern library effort in conjunction with the design team to lay the foundation for reusable components across Mendix's digital properties.

Vital Design, Portsmouth, NH — *Front-end Web Developer*

March 2015 - March 2020

Creative web developer as part of a diverse team in a multi-faceted boutique digital design agency. Worked with design, project management, and SEO teams to develop dynamic, highly functional WordPress solutions for large scale enterprise clients from the ground up. QA tested and ensured a high-quality end product per client and management feedback. Collaboratively engineered custom enhancements and plugins for our in-house WordPress platform using cutting edge PHP, SCSS, and JavaScript tools. Managed and executed our in-house Service and Maintenance monthly retainers for 25+ clients.

Limp Bizkit, Los Angeles, CA — *Digital Director & Production Assistant*

2011 -2015

Closely worked with frontman Fred Durst to assist in day-to-day productions, maintained the official band website, updated social media channels, and shot behind the scenes and on-tour footage for American rock band Limp Bizkit for a future long-form film production. Coordinated and facilitated grass roots fanbase engagement with custom fan sites and unique VIP Meet & Greet experiences. Travelled to over 50 countries across multiple continents to assist the Tour Manager and Production Manager with event day productions and logistics.

LupinePet, Conway, NH — *Web Developer*

2012 - 2014

Web developer for privately owned, large pet supply manufacturer and distributor. Led the development of a cutting-edge ecommerce based retail platform to grow sales by over a million dollars in the first year of launch. Improved and strengthened branding strategies across new and existing social channels. Responsible for web site traffic analysis, SEO and online sales reporting, website design and development direction.

SKILLS

Software

Adobe Photoshop, Illustrator, InDesign, Premiere, & After Effects

Sketch, Figma

Keynote, Pages, Google Suite

Atlassian Jira & BitBucket

Windows and Mac competency

Web Development

HTML5, CSS 3, SASS

Node.js, NPM, JavaScript ES6

Gulp/Grunt

Apache, PHP 7, MySQL

WordPress

Git

EDUCATION

Full Sail University, Orlando, FL — BS, Digital Art & Design

June 2010

REFERENCES

Available upon request.

